



# Investing in tomorrow.

By building capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

**FREE** Courses are free to nonprofit schools, colleges and universities globally:

- consistent vendor-neutral curriculum
- closely aligned with emerging careers
- prepares students for global certifications

**\$** The Global Knowledge [2019 IT Skills & Salary Report](#) says that IT compensation is the highest it's ever been. The average salary in EMEAR is \$70,000 USD.

**Workforce development and reskilling** provide regional economic strength. WEF's [Future of Jobs Report](#) estimates that **54%** of all employees will require significant reskilling by 2022.

**©** *Students not only learn technology, they learn on a team, helping others, discovering strengths.* - Engineer / Cisco instructor

## Impact on Global Education

10,895,000 Students since inception  
 2,149,000 Current students / 28% female  
 12,100 Education partners  
**\$3.786 billion** Cisco's In-Kind\* Investment

### Turkey

73,563 Students since inception  
 9,860 Current students / 19% female  
 85 Education partners  
**\$21.7 million** Cisco's In-Kind\* Investment

Data from 7/31/2019

## Recent Recognitions

**October 2019** Recognized by the European Union as a flagship industry-led training for digital skills. [Read Report.](#)

## Student Outcomes

**94%** got a better job or higher ed with Cisco certification.  
**Don't let your students miss out.**

## Skills Gap

**3 million** global shortage of cybersecurity professionals. EMEA has a gap of 147,000. [ISC2 study](#)



Organizations that don't take steps now to respond to this skills gap may be left behind

Discover our diverse learning pathways, and try out a course demo!

