



# Investing in tomorrow.

By building capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

- FREE.** Courses are free to nonprofit schools, colleges and universities globally:
- consistent vendor-neutral curriculum
  - closely aligned with emerging careers
  - prepares students for global certifications

**\$** The Global Knowledge [2019 IT Skills & Salary Report](#) says that IT compensation is the highest it's ever been. The average salary in EMEA is \$70,000 USD.

**Workforce development and reskilling** provide regional economic strength. WEF's [Future of Jobs Report](#) estimates that **54%** of all employees will require significant reskilling by 2022.

## Impact on Global Education

10,895,000 Students since inception  
 2,149,000 Current students / 28% female  
 12,100 Education partners  
**\$3.786 billion** Cisco's In-Kind\* Investment

## Spain

196,378 Students since inception  
 29,707 Current students / 13% female  
 370 Education partners  
**\$89.2 million** Cisco's In-Kind\* Investment

*Students not only learn technology, they learn on a team, helping others, discovering strengths. - Engineer / Cisco instructor*

## Student Outcomes

**94%** got a better job or higher ed with Cisco certification.  
**Don't let your students miss out.**

## Skills Gap

**3 million** global shortage of cybersecurity professionals. EMEA has a gap of 147,000.  
[ISC<sup>2</sup> study](#)

Organizations that don't take steps now to respond to this skills gap may be left behind



**Discover our diverse learning pathways, and try out a course demo!**



Data from 7/31/2019