





# Investing in tomorrow.


By building capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

- FREE.** Courses are free to nonprofit universities and vocational schools globally:
- consistent vendor-neutral curriculum
  - closely aligned with emerging careers
  - prepares students for global certifications

 The Global Knowledge [2019 IT Skills & Salary Report](#) says that IT compensation is the highest it's ever been. The average salary in Asia is \$65,000 USD.

 **Workforce development and reskilling** provide regional economic strength. WEF's [Future of Jobs Report](#) estimates that **54%** of all employees will require significant reskilling by 2022.

 *Students not only learn technology, they learn on a team, helping others, discovering strengths.* - Engineer / Cisco instructor

## Impact on Global Education

10,895,000 Students since inception  
 2,149,000 Current students / 28% female  
 12,100 Education partners  
**\$3.786 billion** Cisco's In-Kind\* Investment

## Hong Kong and Macau

46,663 Students since inception  
 6,161 Current students / 19% female  
 53 Education partners  
**\$19.5 million** Cisco's In-Kind\* Investment

Data from 7/31/2019

## APJ Student Outcomes

**94%** got a better job or higher ed with Cisco certification.  
**Don't let your students miss out.**

## Global Skills Gap

**3 million** shortage of cyber security professionals. Asia has the highest shortage, at 2 million. [ISC<sup>2</sup> study](#)

Organizations that don't take steps now to respond to this skills gap may be left behind. [World Economic Forum](#)



**Discover our diverse learning pathways, and try out a course demo!**

