



# Investing in tomorrow.

By developing capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

**FREE.** Our courses are free to nonprofit high schools, colleges, libraries, military and veteran groups, and many non-traditional learning environments. We offer:

- innovative, globally-consistent curriculum
- ongoing alignment with new technology
- preparation for industry certifications



The Global Knowledge [2019 IT Skills & Salary Report](#) says that IT compensation is the highest it's ever been. The average salary in North America is \$110,000.

## Workforce development and reskilling

increase regional economic strength. WEF's [Future of Jobs Report](#) estimates that **54%** of all employees will require significant reskilling by 2022.

## Canada

211,887 Students since inception  
 28,776 Current students / 18% female  
 212 Education partners  
**\$92.8 million** Cisco's In-Kind\* Investment

## British Columbia

20,913 Students since inception  
 2,415 Current students / 19% female  
 20 Education partners  
**\$9.8 million** Cisco's In-Kind\* Investment



*Students not only learn technology, they learn on a team, helping others, discovering their strengths.* - Engineer / Cisco instructor

Networking Academy data from 7/31/2019

## Global Outcomes

**94%** of our students got a better job or entered a higher ed level with a Cisco certification.  
**Don't let your students miss out.**

## Global Skills Gap

**3 million** = shortage of cybersecurity professionals globally. The skills gap in North America is half a million.  
[ISC<sup>2</sup> study](#)

Organizations that do not strengthen their STEM or training programs may be left behind.  
[World Economic Forum](#)



**Discover our diverse learning pathways, and try out a course demo!**



**British Columbia, Canada** *Academies active on 7/31/2019*

British Columbia Institute of Technology

British Columbia Institute of Technology - ETCC

British Columbia Institute of Technology-High Tech Professional

Burnaby South Secondary School

Camosun College

College of New Caledonia

Cowichan Secondary School

Delta Secondary School

Esquimalt High School

Killarney Secondary

Kwantlen Polytechnic University

Mt Sentinel Secondary

Okanagan College

Pinetree Secondary School

Riverside Secondary School

Rutland Secondary School

Sardis Secondary School

University of the Fraser Valley

Vancouver Island University

vLearn